

HighRoad Solution's



Fax Broadcasting



Reduce business costs via Web and e-mail-based **Faxing**

HighRoad's **Fax Broadcasting** and **Fax to e-Mail** solutions eliminate fax machines, toner, paper, busy signals *and your wasted time*—while enabling you to send and receive up to 1000s of faxes simultaneously.

What clients are saying about HighRoad:

"HighRoad has helped us learn the tool well enough to troubleshoot simple to complex business challenges. When we are not able to solve the riddle, HighRoad support will get to the bottom of it quickly and efficiently."

Jenny Lassi
Account Executive, Interactive Marketing
Infinity Direct

WHY 'TAKE THE HIGHROAD?'

Not only does HighRoad provide the best fax messaging solution in the association marketplace, we back it up – with free, unlimited tech support and training. In addition, our expert account managers, trainers and developers can educate your staff about emerging technologies and how to use e-messaging to increase member loyalty. Rely on our best practices guidance!



▶ Web-based for 24/7 Access

Send and receive faxes using one of our web portals. Access user-friendly, high-impact features to instantly send as many faxes as you need to, using an enhanced outsource network with virtually unlimited scale-ability.

▶ Personalize & Preview Broadcast Faxes

Customize using Fax Merge to insert names, images and sentences. Before sending, view with Fax Image Preview.

▶ Desktop Faxing with Fax to e-Mail

Manage fax sending/receiving using any e-mail platform. Inbound faxes are received as e-mails with file attachments. Send faxes via e-mail by attaching files and typing the desired fax number as the "To" address.

▶ Never-busy Fax Reply

Receive high volumes of inbound faxes over one of the largest global messaging networks available. Received faxes may be e-mailed, shipped or electronically stored.

▶ List Management

Enjoy flexible list upload functionality to create custom send groups. Sent faxes automatically include opt-out and block options for recipient compliance. Lists are cleansed for duplicate names and fax numbers.

▶ Integrated Message Delivery

Incorporate our Fax tools into your critical business applications. Sending documents by fax, e-mail or SMS, streamlines processes, reducing communication costs.